



REMEMBRANCE PARKS
CENTRAL VICTORIA

FOR IMMEDIATE RELEASE

WEDNESDAY 9 AUGUST, 2023

REMEMBRANCE PARKS APPOINTS PERMANENT CEO

The Remembrance Park Central Victoria (RPCV) Trust is pleased to announce the appointment of its permanent CEO, Ms Lauretta Stace.

Ms Stace joins RPCV with decades of senior executive experience in the health, aged care and community sectors, including a 10-year period as CEO of a National peak body.

Ms Stace's former roles, as CEO of a National peak body and General Manager in the Aged Care sector, have honed her skills to build effective relationships with diverse stakeholders. She self describes her style as open and focused on actively listening to all stakeholders who have a constructive contribution to make.

Ms Stace has recently moved to Eaglehawk and is looking forward to becoming a member of the community as well as leading RPCV.

"I am delighted to have been appointed to lead RPCV. I have always experienced the greatest sense of joy, satisfaction and fulfilment when working with a skilled and committed group of people and a purpose driven organisation that strives to work for the common good in the community," Ms Stace said.

Ms Stace has a Bachelor of Science (Hons), an Accounting Conversion Degree, a Graduate Diploma in Human Resource Management and is a Graduate of the Australian Institute of Company Directors. She is also a qualified personal trainer with a passion for community health and wellbeing.

Commenting on the appointment, Chairperson of the Trust, Ms Marg Lewis said the Trust selection panel had received more than 35 applications for the role of CEO and the candidates who were short-listed and interviewed were of a very high quality.

"The Trust decision to appoint Lauretta Stace as CEO for RPCV was unanimous. We have no doubts she has the right mix of personal qualities and professional expertise to deliver on the next phase of our strategic plan and to work collaboratively with all our stakeholders and the communities that we serve," Mrs Lewis said.

"In setting Lauretta's priorities for the next three months, I have asked that she spend the next few weeks familiarizing herself with how RPCV operates from the inside. That means visiting each of our cemeteries, meeting with every staff member, understanding their roles and how they work and developing insight into the challenges faced by the cemetery sector."

"Lauretta also needs to plan out the projects that will deliver our strategic plan and then and only then will she be in a position to start to meet with the very many stakeholders that we have from our funeral directors, to the cemeteries sector, community members and groups, local government, etc.

"The Trust has set a number of short to medium term priorities for Lauretta, these include:

- Finalising our 2022 - 2023 annual reporting processes and planning the detail of our 2023 - 2024 annual plan.
- Delivering the 2023 EBA;

- Developing and delivering a comprehensive stakeholder and community consultation project around future plans for our cemeteries which we anticipate will commence in late September 2023. This consultation will include a review of the adornment policy.”

Ms Stace commenced her role on 9 August.

“On behalf of the Trust I would like to thank our Acting CEO Maureen O’Keefe, who finishes with us this week. Maureen has been a compassionate and dedicated leader at a tumultuous time for RPCV and we thank her for her leadership and care of the organisation and all its staff,” Mrs Lewis concluded.

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